



## Member to Guest Invitation Email

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Dear <friend>

I am writing you this letter to invite you to attend a meeting of the BREAKFAST CLUB NETWORK, a professionally run referrals group I belong to.

The purpose of BREAKFAST CLUB NETWORK, is to bring together small business owners, the self-employed and professionals from a wide variety of occupations to increase their sales, profits and productivity by the mutual exchange of business leads and information.

We meet every <day of week> from <time> at <location>. You are cordially invited to attend a meeting as my guest. Check out the Web site at <<http://www.breakfastclubnetwork.com/chapter>> for more information and to see a directory of the current members.

When you arrive at a BREAKFAST CLUB NETWORK, meeting, you will be warmly greeted by the meeting facilitator and fellow BREAKFAST CLUB NETWORK members. Be sure to have plenty of business cards on hand to pass out, as you will be networking your business even as a guest. Also, the meetings begin and end promptly on time.

If increased word-of-mouth advertising could enhance your business, you owe it to yourself and to your potential clients to attend as soon as possible. I invite you to see for yourself just how powerful it can be to have a dedicated network of business professionals focused on your success.

Sincerely,

<Your Name>

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